

## DISTRICT MONTHLY ATTENDANCE CAMPAIGN TRUANCY PREVENTION & INTERVENTION SERVICES



Rationale: Keeping students engaged in their education is a vital tenet of the whole-child approach. Students who are engaged and connected to their schools, demonstrate increased attendance percentages. The monthly attendance themes will assist in the effort to cultivate a school-wide culture and climate for engagement and daily, on-time attendance.

### August

Theme:  
You  
Matter

#### All School Levels:

- Start building a culture and climate for positive attendance by talking about it. Say something positive about attendance in your school marquee, include it in your welcome back letter, the school's newsletter, etc.
- Form the school's attendance teams or include
- Include attendance in the school's CARE team
- Determine school-wide incentives for students, teachers and/or parents
- Start building the excitement for attendance via morning and afternoon announcements
- Acknowledge the students who have perfect attendance each week or for the month
- Create an attendance board for the school to promote monthly themes or to recognize students with perfect or good attendance

### National Attendance Awareness Month!

### September

Theme:  
Showing Up  
Together

#### All School Levels:

- Encourage all students to participate in the poster contest by way of drawing a picture or creating a graphic design. Make sure all schools know that the school social worker will be receiving submissions (When?, Where?, How?)
- Create a class mural using the theme
- Create a TikTok video challenge using the theme
- Advertise possible ways to get an incentive for the month (perfect classroom attendance, perfect student attendance, most improved attendance, best grade level attendance)
- Share possible types of incentives (certificates, gift cards, popsicles, lollipops, pencils stickers, AttenDance, movie day, school store bucks, lunch with the principal, etc.)



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Division of  
Academics  
+ Schools

## October

Theme:  
Fall in  
School

### Elementary:

- Elementary Schools: Give each teacher a calendar template with leaves for each student to get signed or stamped daily. Students can be given incentives for perfect attendance each week and/or for the entire month. (See sample pic)

### Middle & High:

- Middle and High Schools: Create an attendance board with a tree representing each grade level. Each day the grade level with the highest attendance percentage will get a leaf added with the percentage on it. By the end of the month, the grade level with the most leaves will be the winner. Grade level incentives can be an AttenDance, one free homework pass, a five dollar school buck for the school store, or whatever the school deems as an appropriate incentive. (See sample pic)

## November

Theme:  
Every  
Day I'm  
Thankful

### All School Levels:

- Encourage all students to participate in the poster contest by way of drawing a picture or creating a graphic design. Make sure all schools know that the school social worker will be receiving submissions (When?, Where?, How?)
- Create a class mural using the theme
- Create a TikTok video challenge using the theme
- Advertise possible ways to get an incentive for the month (perfect classroom attendance, perfect student attendance, most improved attendance, best grade level attendance)
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## December

Theme:  
Your  
Presence is  
a Gift

### Elementary:

- Elementary Schools: Give each teacher a calendar template with gift boxes for each student to get signed or stamped daily. Students can be given incentives for perfect attendance each week and/or for the entire month. (See sample pic)

### Middle & High:

- Middle and High Schools: Create an attendance board with a Holiday tree representing each grade level. Each day the grade level with the highest attendance percentage will get a gift box added with the percentage on it. By the end of the month, the grade level with the most gift boxes will be the winner. Grade level incentives can be an AttenDance, one free homework pass, a five dollar school buck for the school store, or whatever the school deems as an appropriate incentive. (See sample pic)

**SCHOOL SOCIAL WORK DEPARTMENT**



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## January

Theme:  
We're in the  
Write Place

### Elementary:

- Elementary Schools: Give each teacher a calendar template with leaves for each student to get signed or stamped daily. Students can be given incentives for perfect attendance each week and/or for the entire month. (See sample pic)

### Middle & High:

- Middle and High Schools: Create an attendance board with a tree representing each grade level. Each day the grade level with the highest attendance percentage will get a leaf added with the percentage on it. By the end of the month, the grade level with the most leaves will be the winner. Grade level incentives can be an Attendance, one free homework pass, a five dollar school buck for the school store, or whatever the school deems as an appropriate incentive. (See sample pic)

## February

Theme:  
We Love  
School

### All School Levels:

- If you love school, let me see you CUPID SHUFFLE! The Cupid Attendance Shuffle Challenge will probably require staff to be the first to initiate. For example, four social workers would do a portion of the shuffle, then shout out "WE LOVE SCHOOL"!! Then they would challenge another staff member or grade level in their school to do it too. The idea is for the LOVE of school to go viral. Be as creative as you school would allow.

## March

Theme:  
Your  
Presence is  
a Gift

### Elementary Schools:

- Create a March Madness basketball themed bulletin board
- Start a classroom room door decorating contest for each grade level
- Teachers with the highest attendance percentage can be entered into a drawing to win a prize.

### Middle and High Schools:

- Each homeroom would choose a team name (College Basketball, NBA, or WNBA)
- There will be 4 rounds and each round will last one week
- Attendance will reset at the beginning of the next round to play
- The homeroom with a 95% attendance for the week will advance to the next round
- The disqualified homerooms can be re-entered after a full week and they have 95%
- The H.R. that advances through all four rounds wins 1st prize
- The H.R. that makes a comeback after being disqualified once, wins 2nd prize



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## April

**Theme:**  
Our Future  
is Blooming

### All School Levels:

- Create a Spring theme bulletin board
- Each class or homeroom will be provided a flower template with letters that spell the words PERFECT ATTENDANCE. The first day a class reaches perfect attendance, they would place the first letter of the word on the outer classroom door and continue to do so until they have spelled the word.

## May

**Theme:**  
Stay on  
Target

### All School Levels:

- Create a target/bullseye theme bulletin board It's the end of the year and you don't want the school's attendance to drop. This is the time to talk about the upcoming chances to win prizes.
- Create a perfect attendance award for students who were not absent all school year (trophy, certificate, gift cards and/or other prizes).
- Create daily chances to win small gifts from a treasure chest or school store for showing up for school.
- Celebrate classrooms/homerooms that have the highest attendance percentages for the year (ice cream party, pizza party, movie day, field day).

### All School Levels:

1. **Attendance Assemblies:** Conduct special assemblies focused on the importance of attendance, featuring guest speakers, student presentations, and success stories from peers who have improved their attendance.
2. **Attendance Pledges:** Create an attendance pledge for students to recite each day during announcements.
3. **Attendance Posters and Bulletin Boards:** Decorate the school with visually appealing posters and bulletin boards that highlight the significance of attendance and the benefits of being present in school.
4. **Positive Attendance Reinforcement Program:** Create a reward system that acknowledges students with improved and/or excellent attendance. This could include certificates, badges, or other incentives.
5. **Attendance Workshops:** Conduct workshops for students and parents, addressing barriers to attendance and providing practical tips to overcome challenges.
6. **Attendance Rewards Store:** Establish a store where students can redeem points earned through good attendance for small rewards or privileges.
7. **Student Attendance Ambassadors:** Select responsible and motivated students as attendance ambassadors to encourage their peers and act as attendance role models.
8. **Monthly Attendance Celebrations:** Organize monthly or quarterly attendance celebrations, where students with improved and/or excellent attendance are recognized in front of their peers.

## General Activities